



Visuell kommunikasjon

InDesign-maler
innholdsproduksjon til sosiale medier



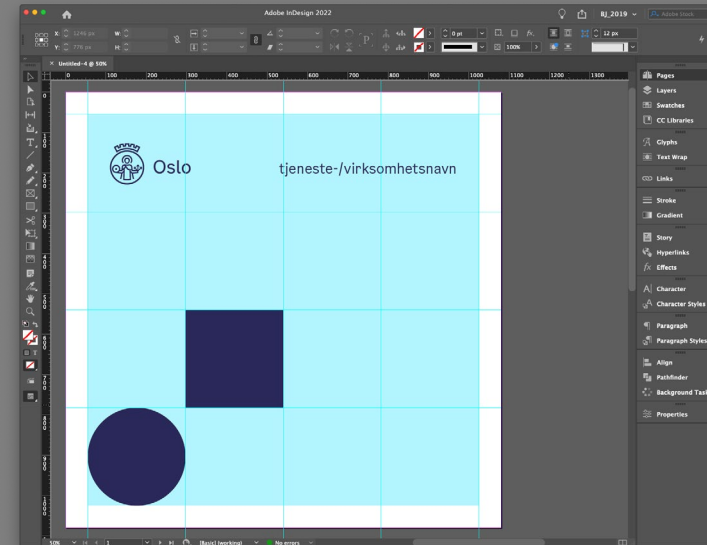
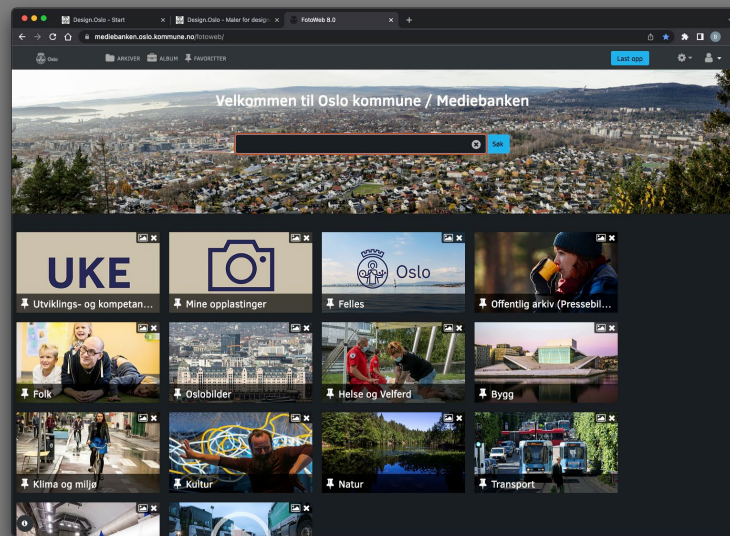
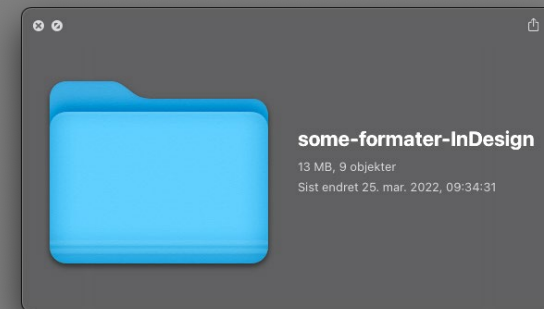
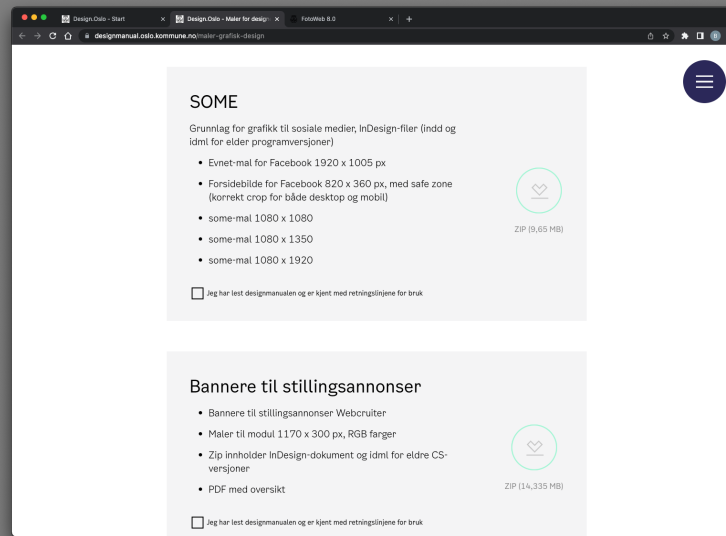
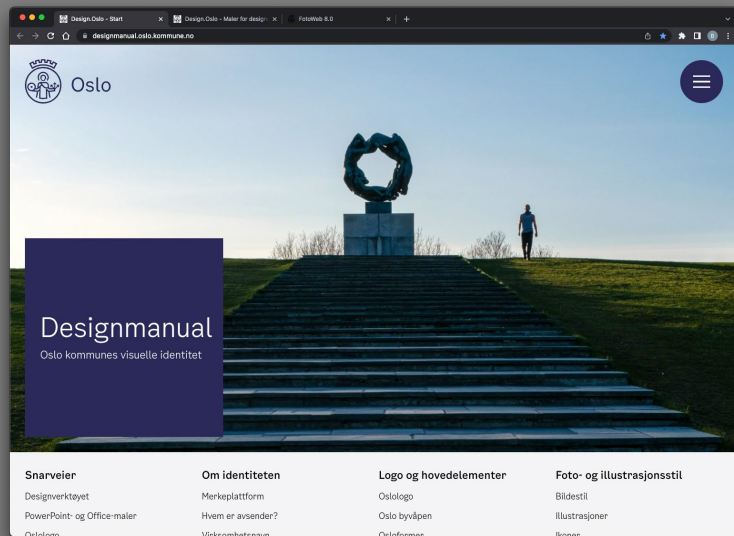
Foto: Nikolai Kobets Freund



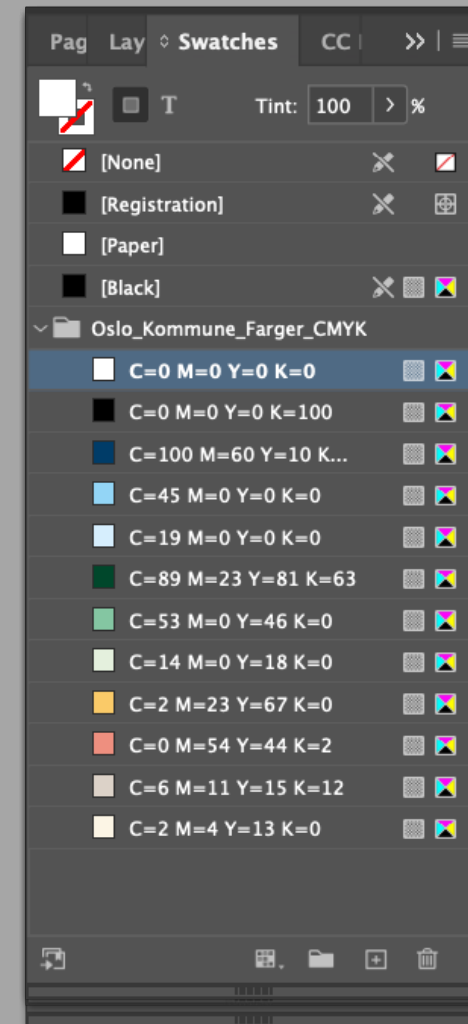
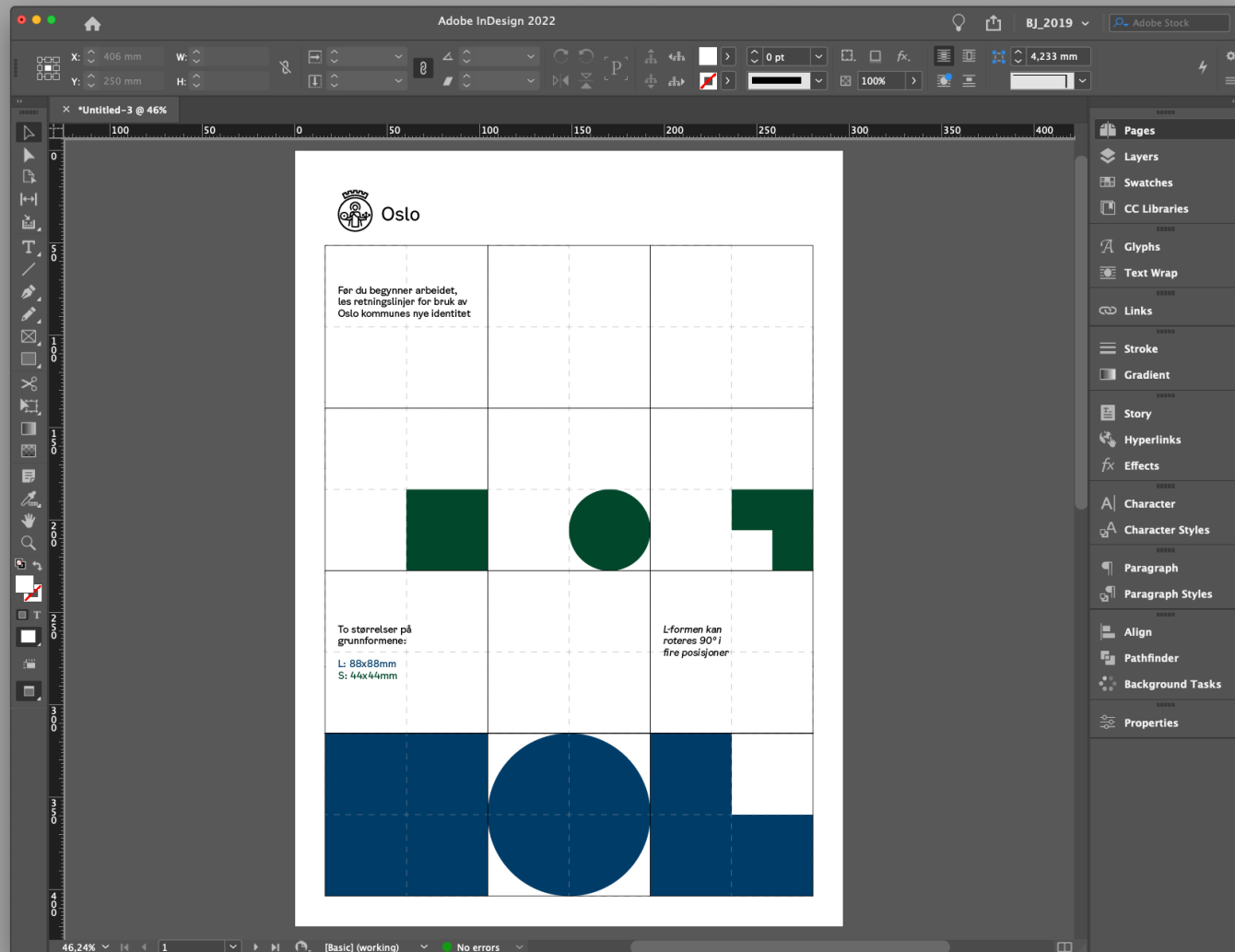
Agenda 30 min.

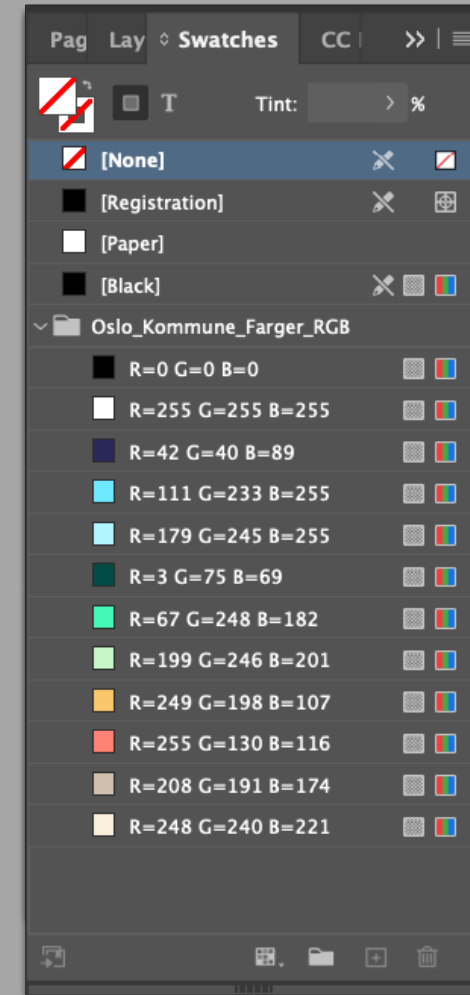
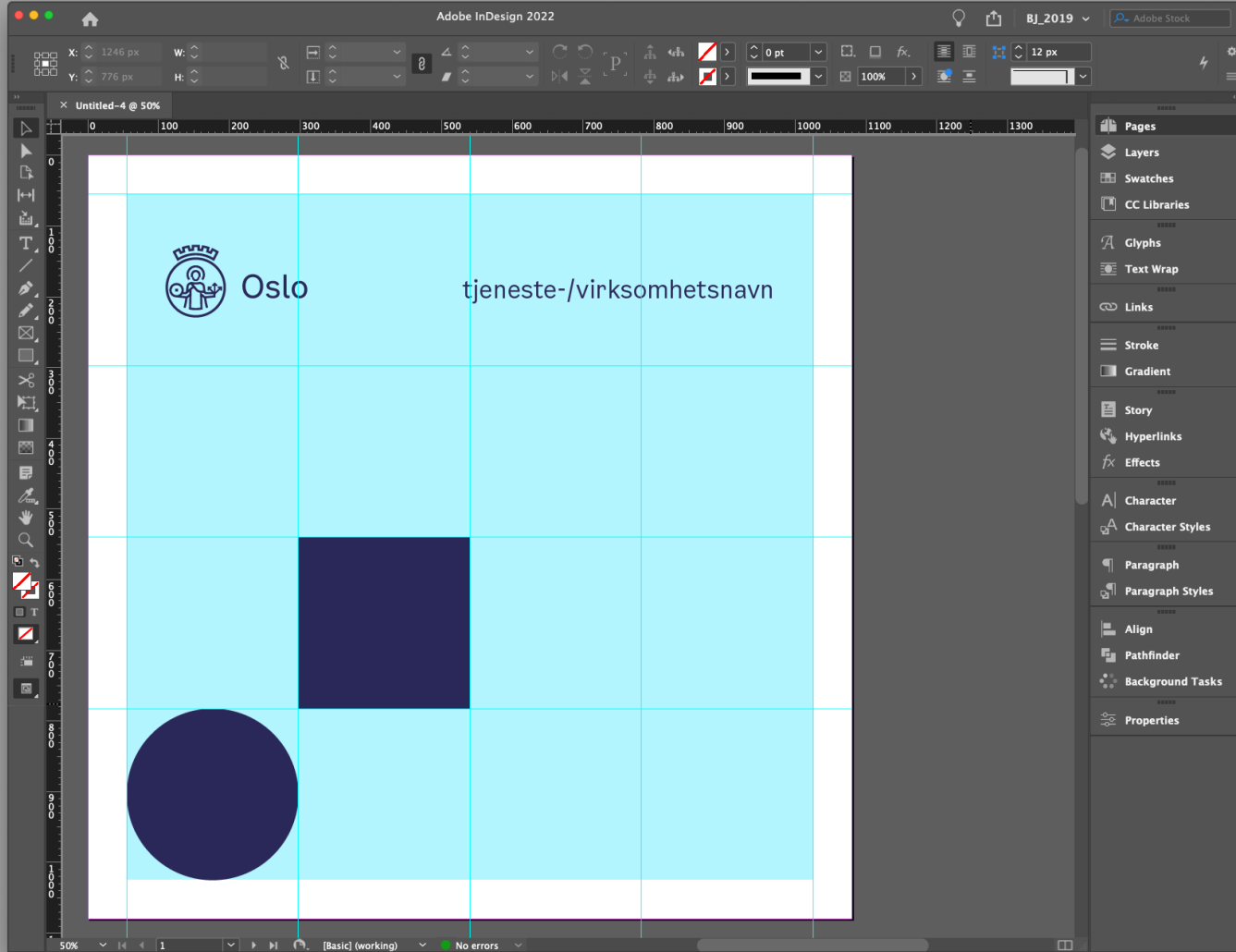
- ▶ Maler fra designmanualen, for innholdsproduksjon til SoMe
 - Formater i SoMe
- ▶ Bilder og illustrasjoner fra mediebanken
- ▶ Demonstrasjon i Adobe InDesign
- ▶ Spørsmål

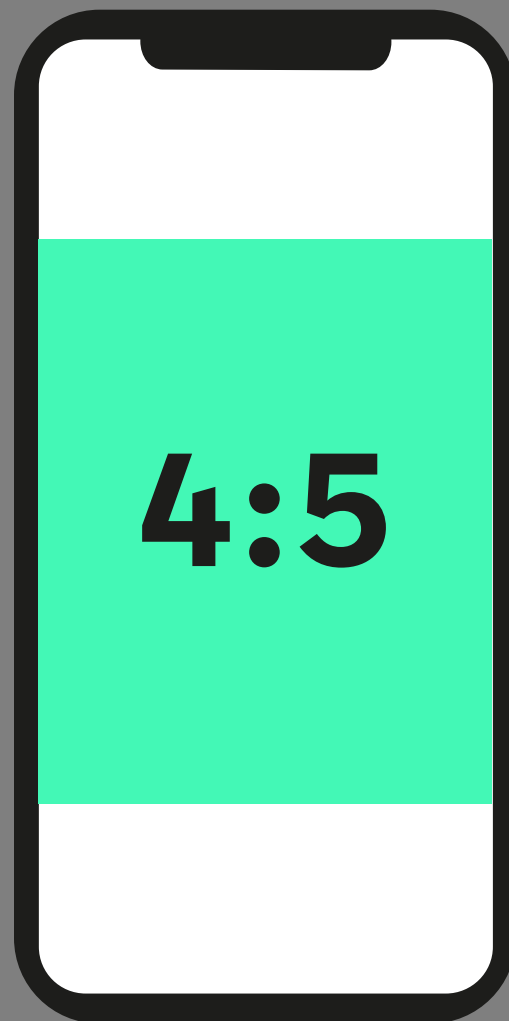
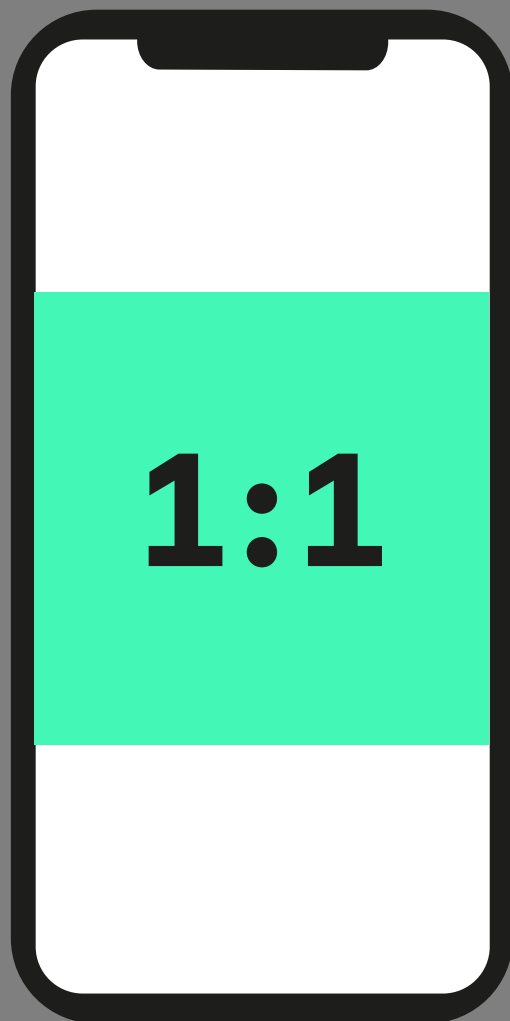




Oslo







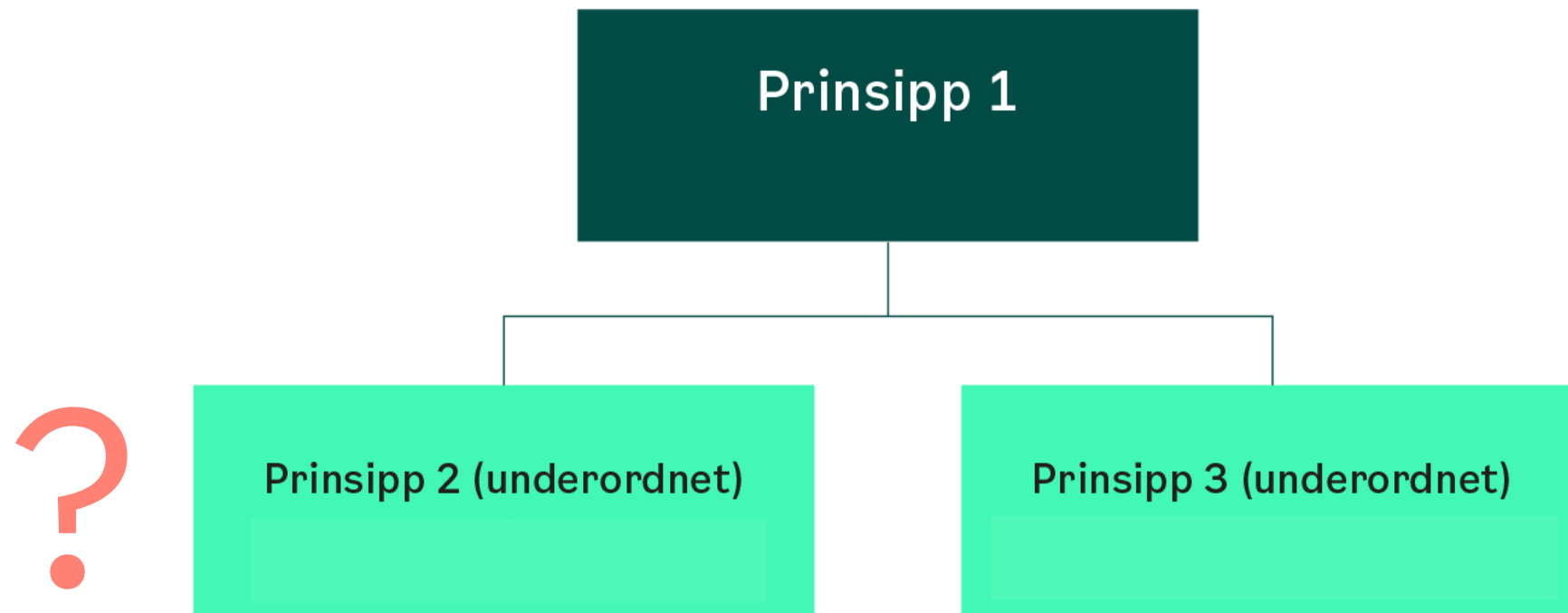
**La ca. 15 %
øverst og
nederst i
bildet være
fri for tekst
og logo for å
unngå
overlapping
av elementer*

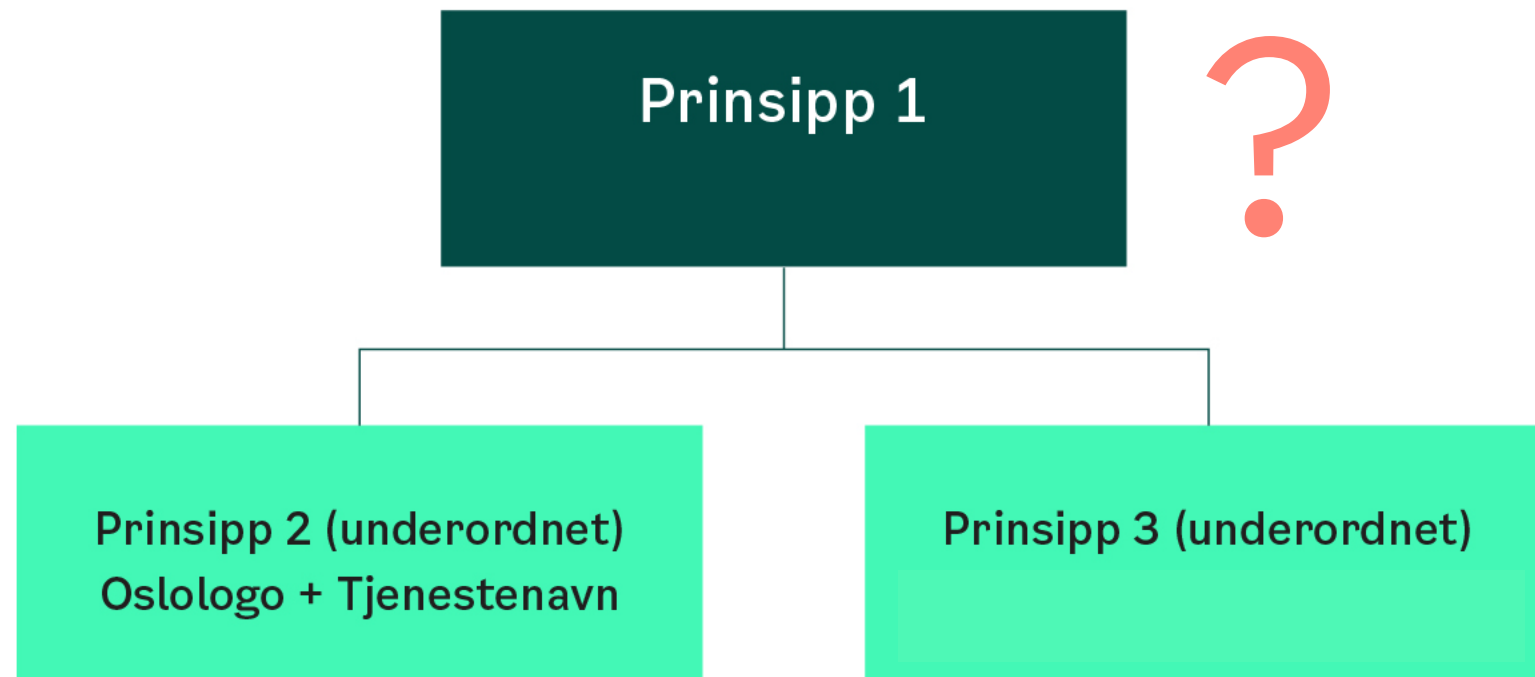




Demonstrasjon







Oslo

Tøyenbadet



Oslo

Prinsipp 1
Oslologo alene

Prinsipp 2 (underordnet)
Oslologo + Tjenestenaavn

Prinsipp 3 (underordnet)



Oslo

Tøyenbadet



Oslo

Prinsipp 1 Oslologo alene

Prinsipp 2 (underordnet)
Oslologo + Tjenestenavn

Prinsipp 3 (underordnet)
Oslologo + Virksomhetsnavn



Oslo

Tøyenbadet

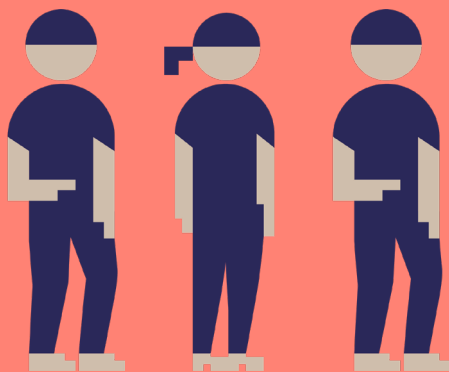


Oslo

Bymiljøetaten

...vi ønsker å...

- ▶ følge opp med halvdagsseminarer hos UKE
 - *i regi av oss*
 - *Workshop / dialogbasert*



Takk for oppmerksomheten!



Oslo